

FINAL LAUNCH PLAN

1. Check “coming soon” page.
2. Check your store’s domain.
3. Check all links in store both desktop and mobile.
4. Make a test order.
5. Check your products’ availability and sales channels.
6. Check your store for typos.
7. Make sure all images are optimized.
8. Check your meta tags.
9. Review all the store settings; taxes, shipping, legal and notifications.
10. Double check your payment processor.
11. Check the newsletter widget.
12. Check your ad settings in Facebook and/or Google Shopping.
13. Create and schedule social media posts.
14. Remove your password and open your store.